

BUNDALEER

MURRAY GREYS

'Born to Perform'

2nd Production Sale

Thursday, 21st January 2010
1230pm WST



www.bundaleerbeef.com.au

Sam 0427 756 936

Cliff: 0427 585 002

John Wirth
0427 686 780



Jock Embry
0427 426 488

VIEW VIDEO ONLINE

www.bundaleerbeef.com.au



GUARANTEE

We guarantee all bulls to be structurally sound, fertile and capable of natural service. Bulls are guaranteed for three years from date of sale. However, should a bull prove not to be able to function as a bull and is unable to sire progeny we will;

- Replace the bull with an agreed substitute if available, or;
- Issue a credit equal to the purchase price less the salvage value of the bull.

The guarantee covers the purchase value of the bull, without interest, costs of damages. The guarantee shall apply providing the bulls incapacity is not caused by injury, misadventure or disease contracted since leaving Bundaleer. The guarantee is reduced by a third of the purchase price for each year of service from the sale date. A veterinary certificate may also be requested at the vendors discretion.

TRANSPORT

Farm delivery will be offered on the following conditions:

If one bull is purchased – bull will be delivered to the purchaser's property within 250km.

If two bulls are purchased – bulls will be delivered to the purchaser's property within 500km.

If three or more bulls are purchased bulls will be delivered within 650km.

If female lots are purchased in conjunction with bulls – females will be delivered free of charge.

Regional delivery will be offered for purchasers outside these parameters—OR on a mileage basis.

For interstate purchases 10 percent of purchase price is offered.

BUNDALEER

MURRAY GREYS

'Born to Perform'

21ST JANUARY 2010

SALE COMMENCING AT 1230 PM

2ND ANNUAL PRODUCTION SALE

'BUNDALEER'
KARRIDALE, WA

PRE-SALE INSPECTION FROM 1030 AM

VENDOR CONTACT DETAILS

PHONE: (08) 9758 5520

FAX: (08) 9758 5002

CLIFF OWEN MOBILE: 0427 585 002

SAM OWEN MOBILE: 0427 756 936

Email: bundaleer@hotmail.com

SELLING AGENT

LANDMARK

JOCK EMBRY: 0427 426 488

JOHN WIRTH: 0427 686 780

3% REBATE TO OUTSIDE AGENTS THAT INTRODUCE BUYERS IN WRITING
24 HOURS PRIOR TO SALE

4% REBATE TO OUTSIDE AGENTS THAT PURCHASED LOTS IN 2009 AND
INTRODUCE BUYERS IN WRITING 24 HOURS PRIOR TO SALE

Sale Contents

20 MURRAY GREY BULLS

4 SEMEN LOTS

1 EMBRYO LOT

5 'E' HEIFERS

4 STUD COWS PTIC
(WITH CALVES AT FOOT)

3 STUD COWS PTIC

3 STUD 'D' HEIFERS PTIC

2 STUD 'D' HEIFERS NIC

JOS

JOS has been registered as Bundaleer's tattoo freeze brand and fire brand .We endeavour to tattoo and freeze brand all our cattle with both JOS and their individual year number and sequential birth number. There is nothing unusual about this, however how we came to use JOS has a little family history tied to it.

Back in the 1930s my grandfather was forced to move from Wickipen through repercussions of the depression and drought. He and his wife and five children selected about 600 acres after an inspection of an abandoned dairy farm with a friend [Hubert Macdonald]. Hubert had taken him straight to permanent water. My grand father said "this will do", water no longer presented the problems it had done in the wheat belt. Portion of this early selection is now the home block for Bundaleer.

He registered the brand J for Joseph, 0 for the numeral, S for Spackman. This brand was taken up by his daughter on his death and remained with her for many years after she stopped farming. In the mean time Bundaleer had commenced with its registered brand which had in it a lazy "R", the computers couldn't handle this and we were asked to find another brand.

Meanwhile my aunty had moved into frail aged accommodation. I thought it "might be nice" if I could continue on with *The Family Tattoo*, I approached her with this in mind, tears welled up in her eyes and in a choked voice she replied "would you". "Yes" was my obvious reply, she came back "you've made me very happy"

A sentimental yarn!!!! yes!!! my grandkids like it.

At Bundaleer we have been performance recording since 1985. The majority of the bulls and heifers in the sale have been run under identical conditions since weaning, thus, it is possible to compare animals from within the same management group. This can be useful when accuracy of EBV accuracies are low or trying to compare maturity pattern and phenotype.

The concept of group Breedplan is to eliminate environmental differences, thus enabling unbiased comparison of individual animals.

First things first

Decide on **YOUR** breeding requirements and determine which economic attributes are necessary to achieve this aim. Then determine which EBVs traits and characteristics most suit these objectives. EBVs offer a series of lineal selection traits and need to be used in conjunction with sound breeding practices.

Birth Weight & Calving Ease: Size of calf is directly associated with calving difficulty. In general, very high birth weight bulls will have more calving difficulty than low birth weight bulls.

Growth: The best single estimate of an animal's genetic merit at varying degrees of maturity, i.e. 200 days, 400 days, 600 days and maturity (Mature Cow Weight {MCW}).

Carcase: Provides an array of lineal carcass data incorporating weight, muscle and fat.

Fertility: A measure of puberty and reproductive propensity.

SALE INFORMATION

INSPECTION: Welcomed from 10.00am on sale day or prior to sale by appointment.

REBATE: Three percent (3%) on all lots to outside agents nominating buyers in writing 24 hours prior to sale. Fax: 08 9758 5002 or email: bundaleer@hotmail.com Four percent (4%) will be offered to outside agents that nominate buyers 24 hours prior to sale and purchased lots in 2009.

BUYER'S INSTRUCTION SLIP: Must be completed by all successful purchasers and registered with selling agent.

TRANSPORT: Bundaleer will offer generous transport — farm delivery (see inside cover)

TRANSFERS: All registered lots will be transferred free of charge at the request of the purchaser.

HEALTH: All lots are guaranteed to be free from *tuberculosis* (TB), *brucellosis*, *mannosidosis* and Johnes Disease. All cattle contained in this catalogue are eligible for entry into all herds within Australia—subject to interstate health tests). All bulls have been vaccinated for vibriosis, and all lots older than twelve months have given copper, cobalt and selenium as well as being drenched for internal and external parasites.

GUARANTEE: All bulls offered for sale are guaranteed for a period of three years for genetic related faults. A selection of 'heifer bulls' have guarantees on calving ease. (See inside cover for details)

BULLS: All bulls will be scanned and weighed prior to sale and raw data will be provided on sale day. All bulls have passed a semen quality control and associated fertility assessment. All bulls are deemed fit for natural service. For lots where semen is intended to be collected semen morphology results are available on request.

NEW STOCK: Cattle are herd animals and as such isolation can produce anxiety. So we suggest company for your new purchase will be a great help in allowing your new animal to settle in.

ACCOMODATION: There is a good range of accommodation available within 30 minutes of Bundaleer. Ring Margaret River Tourist Bureau Ph: (08) 9780 5911 or go to www.margaretriver.com

BUNDALEER '2010'

'A tough year'

Buoyed by the success of our inaugural sale in 2009 and challenged by the season we commenced the 2010 sale preparation well behind where we were "at" this time last year. On average the bulls were some 80-100 kg lighter than last year, the fact that they have responded so well to their sale preparation speaks volumes for their genetic and phenotypic make up and the balanced diet provided by Peter and Mark at Semini Enterprises Pty. Ltd.

The bulls in general have very acceptable birth weights with high 400 Day Growth, EMA, Milk and RBY. We consider that our focus on these traits are essential for Western Australian beef production. Sires this year include our two feature sire from last year Cash Flow and Power Play. Due to injury this will be the last year that sons by Bundaleer Power Play A2 will be sold. We have been very satisfied with these two bulls and their ability to consistently reproduce cattle that meet our breeding objective. New sire, True Blue has certainly made and impact with several sons in the sale worthy of a look. In 2009 we introduced four new sires to the stud, each one offering our breeding program greater depth and we look forward to offering a selection of their progeny in 2011.

Females have responded well since the grass started growing late September. We would like to see some of these cattle with more condition; however we believe that these cattle give the purchaser an excellent opportunity to procure a cross section of our genetics. There are some excellent females in our 2010 line up and we are very confident about their ability to perform.

We would also like to draw your attention to the genetics of the embryo and semen packages offered. Bundaleer Joyce will be getting flushed in 2010 and we consider her to be not only one of our top females but one of the top females of the breed. This is evident in her performance over the past five years as the dominant female in the breed for growth during this period; additionally she is very high in Milk and EMA—a female that sums up our breeding program.

Additionally we will offer semen from Monterey Freight Train and Bundaleer Big Bang two sires that we believe will have an impact on the breed over the next five years.

We welcome you all to our second sale and invite you to our hospitality before and after the sale. For those that have decided to travel to the sale we hope you are able to enjoy a couple of days in the Margaret River region, it an excellent place to unwind after 2009. For those unable to attend we will endeavour to get a video of each lot online to aid in your decision process.

We sincerely thank all our volunteers who have helped bring this sale together. Thank you for your time and all the very best for 2010.

Cliff & Penny Owen and Sam & Amy Owen.



At Landmark, you can rely on a vast network of (certified) advisors who have the resources and the expertise for all your livestock needs. Our continual experience and our knowledge of the livestock industry means we can add real value to your business and help you make the most of every opportunity. We understand the buying and selling of these and other cattle, and with access to prime domestic markets and international partnerships, we can work better prices for you. That's why most Australian farmers look to us.

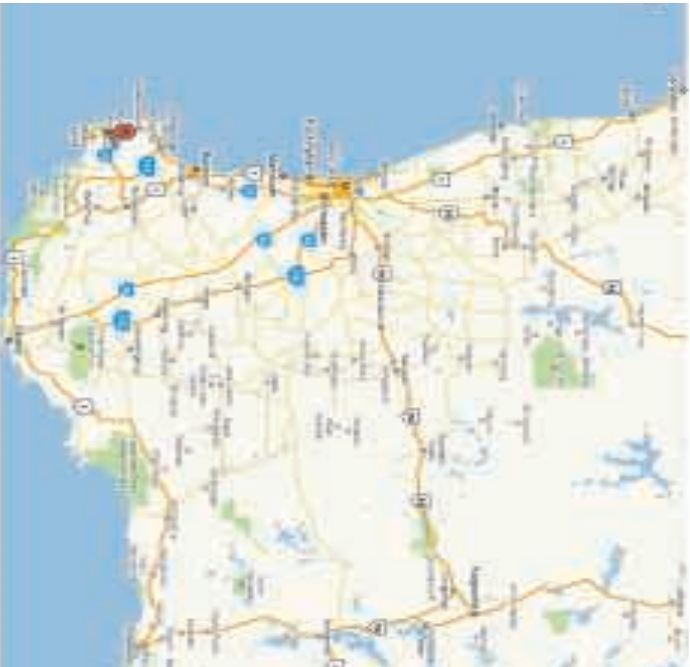
Jack Breezy	Margaret River	08177 436 388
Cliff Waddington	Cash/Emmabook/Darlington	0806 911 831
David Horrible	Cash/Emmabook/Darlington	0818 431 838
Cliff Steenke	Wooli/Boss	0827 863 886
Lania Shortland	Woolamai/Kerang	0828 548 388
Simon Mills	Wooli/Boss	0806 081 546
Ear Cooper	Bridgman/Walby	0828 499 498
Wayne Harty	Busselton	0827 567 307
Matt Makaly	Manaring	0828 881 795
Tony Horrible	Roopoop	0828 211 162
Scott Pumphrey	Albany	0828 428 320
Michael Lynch	Albany	0828 483 227
Gary Brown	Middleton	0828 442 344
Prerian Clarke	Good Stock/Margaret/Mullewa	0828 157 225
John Withy	Good Stock/Mullewa	0827 414 225
Barbara King	Good Stock/Specialist/Albany	0828 881 782

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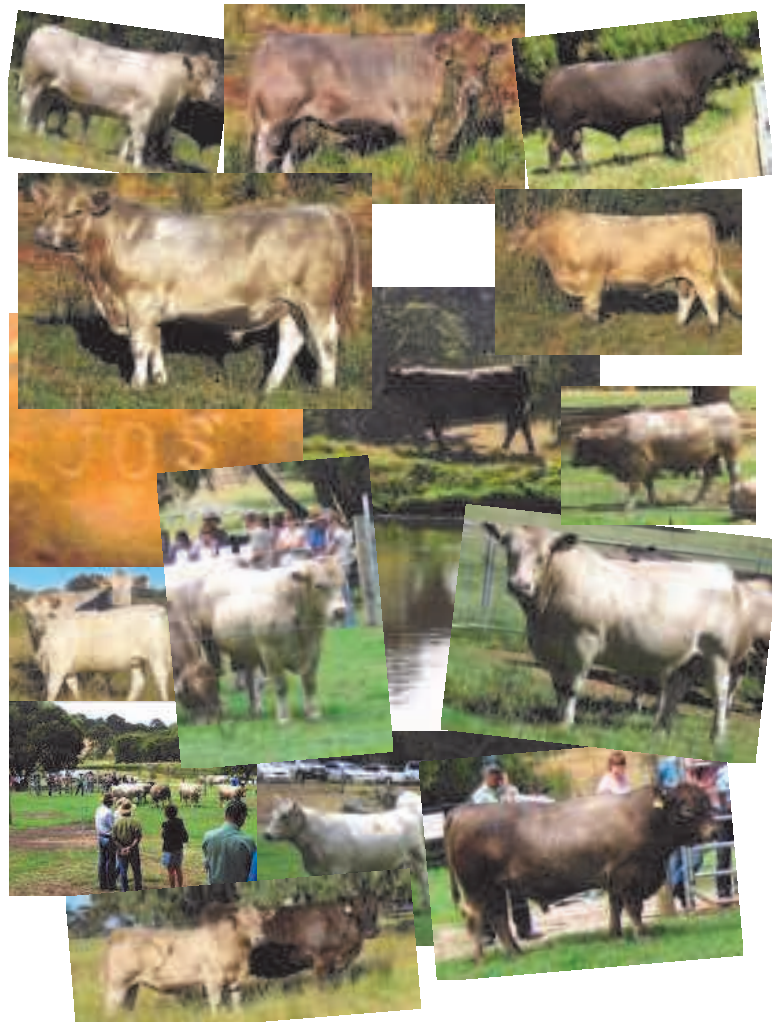
Visit www.landmark.com.au for more information.

GETTING HERE



2009-INAUGURAL PRODUCTION SALE

Feedback



If you are somehow involved in the beef industry and have a spare 5 minutes on sale day we would appreciate your feedback.

- Which activity/s best describes your involvement in the beef industry?
Commercial, Agent, MG Stud, Other Stud, Consultant, Promotional, Non-Beef or Other
- Which lots most closely fit your breeding requirements?
- Which lots least fit your breeding requirements?.....
- Which bull/s most closely meets your breeding requirements?
- Which bull/s most closely meet ideal growth pattern?.....
- Which bull/s most closely meet ideal maturity pattern?.....
- Which bull/s most closely meets your ideal capacity?.....
- Which bull/s most closely meets your ideal muscle pattern?.....
- Which bull/s most closely meets your ideal width?.....
- Which bull/s most closely meet your ideal fat cover for sale?.....
- Which sire/s most closely fit your breeding requirements?

When buying a bull what is the ideal birth weight EBV range for your mature cows? And in kilograms?.....

What weight range (kg) should our bulls be in at 22-23 months?.....

How many seasons do you expect to get out of a bull?.....

How many seasons do you currently get out of your bulls?.....

Are there any other comments that you feel may help in our bull breeding program?
.....

	Not important					Very important				
	1	2	3	4	5	6	7	8	9	10
When buying a bull how much emphasis do you place on EBV?	1	2	3	4	5	6	7	8	9	10
How much emphasis do you place on phenotype (how they look)?	1	2	3	4	5	6	7	8	9	10
Considering all bulls have been running in one management group how strongly will we pay attention to their sire's breeding decisions?	1	2	3	4	5	6	7	8	9	10
How strongly does our delivery service influence your buying decisions?	1	2	3	4	5	6	7	8	9	10
Does our selling environment meet your needs?	1	2	3	4	5	6	7	8	9	10

BUYER'S INSTRUCTION SLIP
BUNDALEER 2ND ANNUAL PRODUCTION SALE
21ST JANUARY 2010

PURCHASER'S NAME:

TRADING AS:

ADDRESS:

.....

..... POST CODE:

PIC: STUD NAME:

PHONE:

MOBILE:

FAX:

EMAIL:

LOT PURCHASED: PRICE:

LOT PURCHASED: PRICE:

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TRANSPORT ARRANGEMENTS:

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DO YOU REQUIRE REGISTRATION TRANSFER: YES/NO

IF YES, HERD PREFIX:

SIGNATURE..... 21 JAN 2010

*Our Breeders
Functional and Efficient*



Taking out the guess work—pedigrees you can depend on!